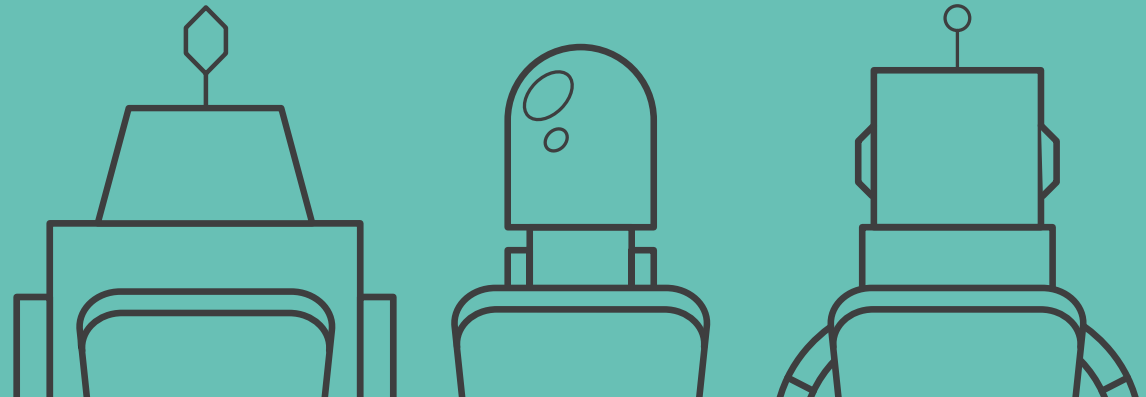
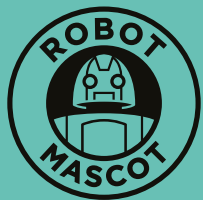
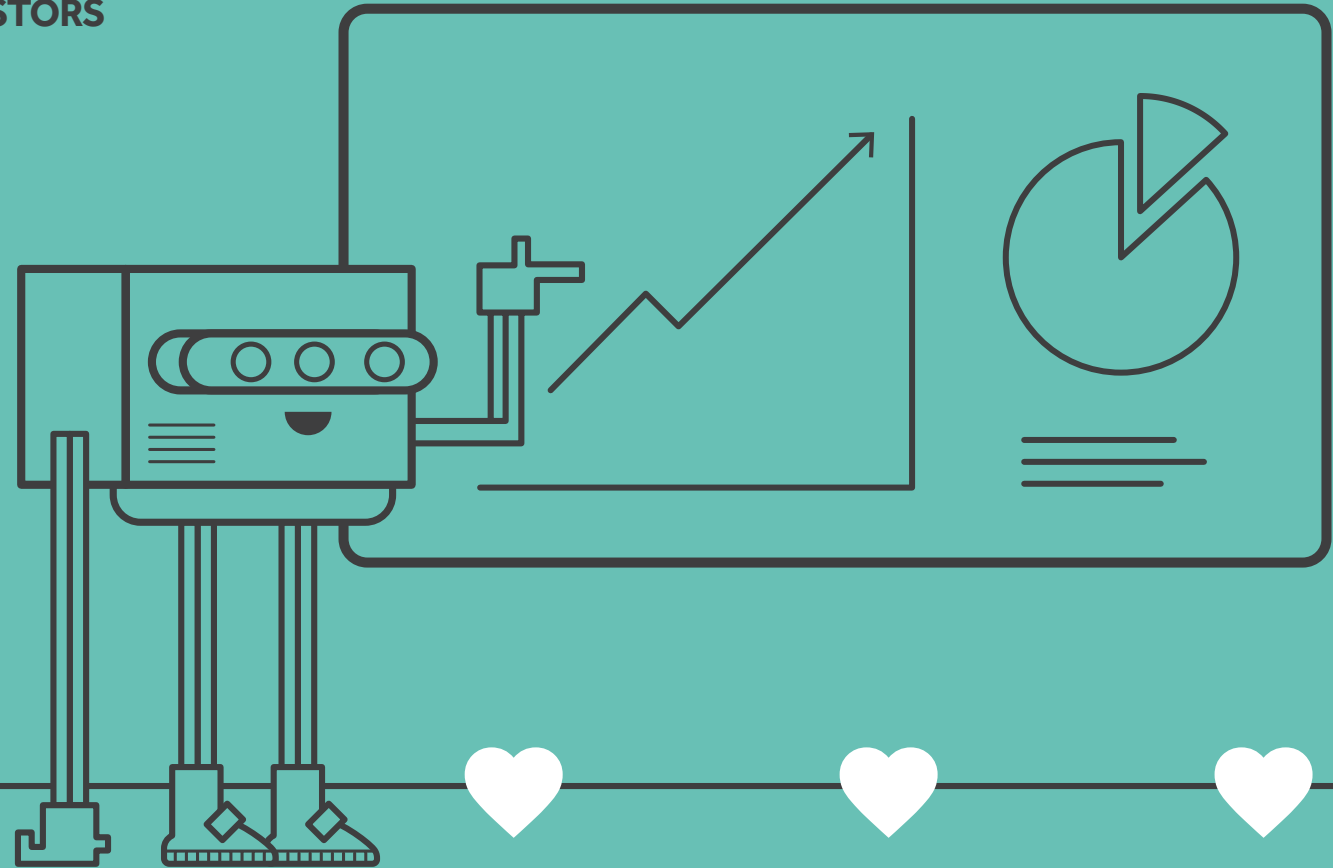


CampaignReady

SEEK, MEET AND CONVERT INVESTORS



Less than 1% of founders close their round

The biggest problem founders have once their fundraising assets are in place is their ability to find and convert suitable investors.

Professional brokers with ready-made investor networks tend to focus on large £5m+ deals, leaving many Pre-Seed, Seed and Series A founders having to figure out for themselves how to find suitable investors. If they do get lucky and generate some interest, they're often left isolated trying to figure out what to do after they pitch in order to close the deal.

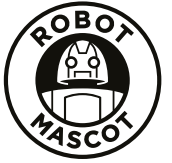
Rounds end up taking months, not weeks, and founders are drawn away from the thing they love - building their business.

The trick to a speedy and successful investment campaign is to create a situation where demand in your investment outstrips supply. By having more investors interested in your round than you need you can create a 'fear of missing out' in your investment opportunity, giving you a greater ability to dictate terms, and close your round quickly.



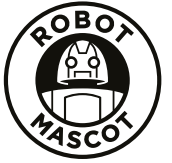
CAMPAIGN READY

Done-for-you targeted investor outreach,
idea for Pre-Seed and Seed founders.

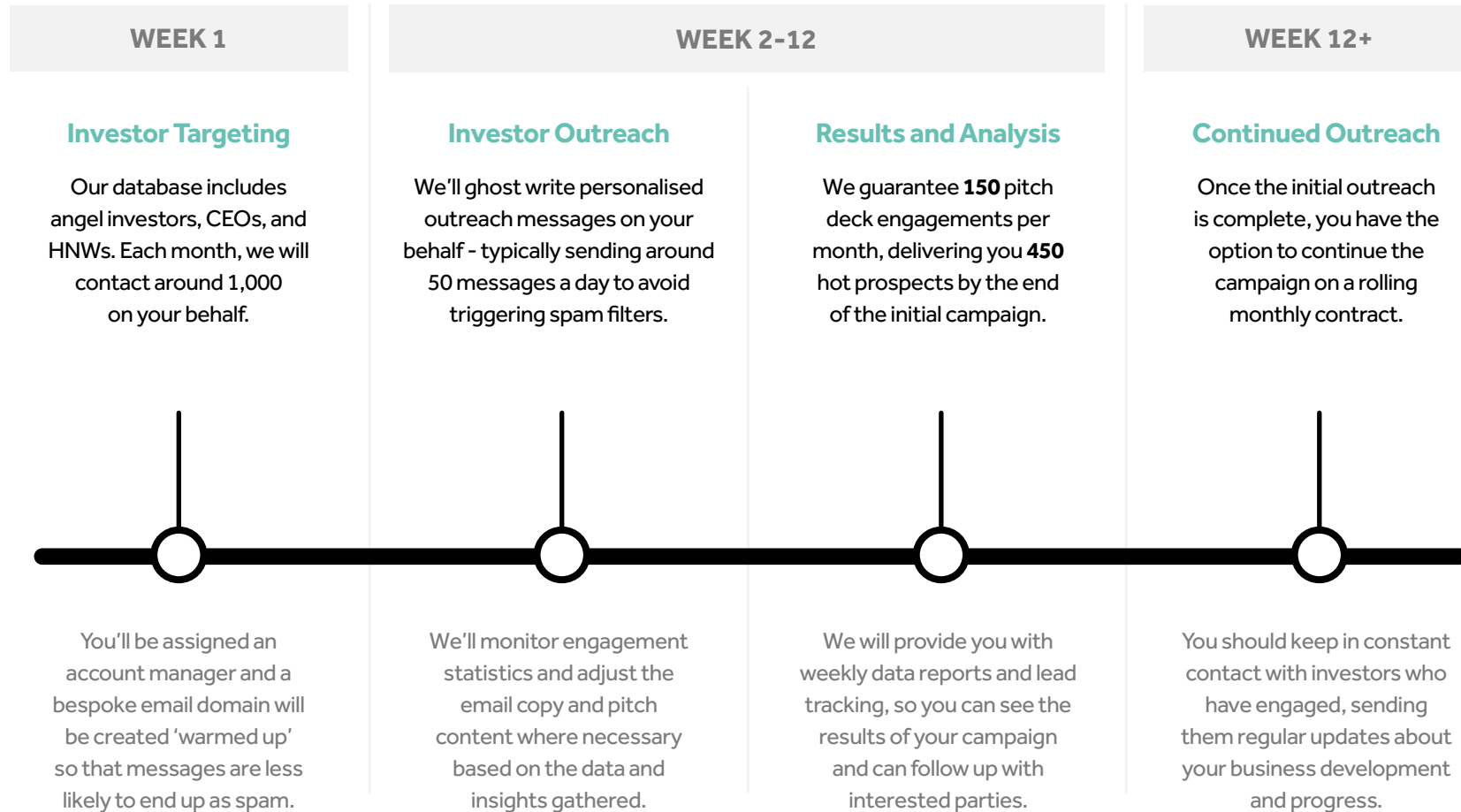


	CampaignReady OUTREACH
Feedback and guidance on your fundraising assets	✓
Fortnightly 'Drop-In' clinics with James Church for campaign support	✓
Support Community and Knowledge Base	✓
Advice and guidance from very first outreach to cash-in-bank	✓
Done-for-you target list creation (c. 1,000 contacts per month)	✓
Done-for-you email outreach campaign (guaranteed 150 deck engagements per month)	✓
Weekly data reports and lead tracking	✓
Outreach optimisation based on campaign insights and data	✓

CAMPAIGN READY OUTREACH



Done-for-you support on campaign execution delivering a guaranteed 450 engaged investors. We'll provide all the heavy lifting, so you can concentrate on the highest value tasks.





Robot Mascot are phenomenal

“Robot Mascot are phenomenal! Always first class and with happy clients. After going through a few different providers, they are the only ones who can get the job done.”

AVRIL MULCAHY
FOUNDER, CREO INVEST

OUR PARTNERS

We're trusted by some of the UK's top tech players and have forged relationships with some excellent partners, all leading lights in their fields.



**Investors don't back entrepreneurs,
they back Investable Entrepreneurs**

