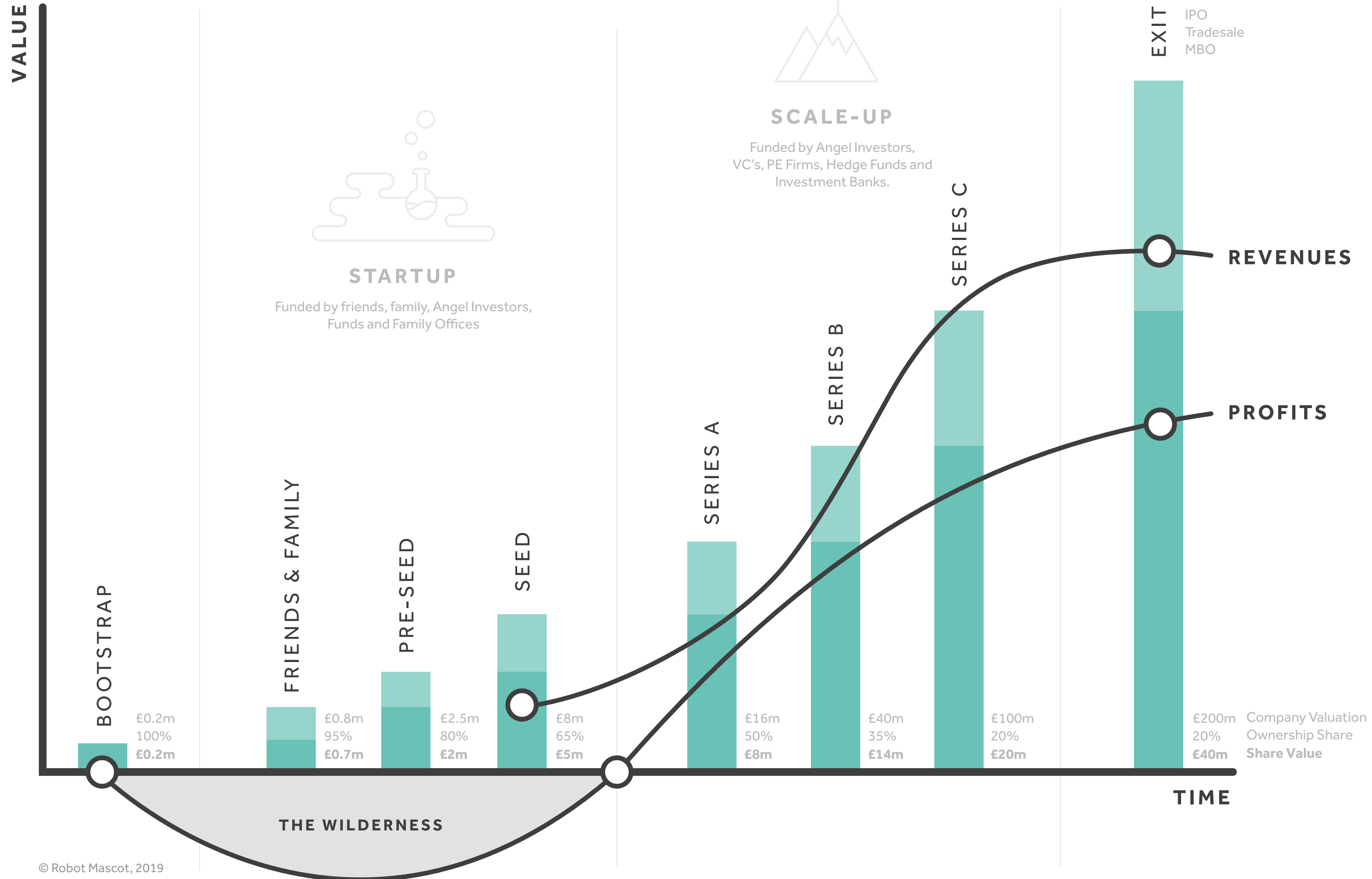


THE FUNDRAISING JOURNEY



- ### TOP SEVEN FUNDRAISING MISTAKES
- Parting with equity too soon
 - Trading equity for services / advice
 - Raising too much too soon
 - Valuing the potential, not the reality
 - Pitching an idea, not a business
 - Underestimating the number of rounds
 - Exiting with no reward

